

Rumpshaker, Inc.

Rumpshaker's mission is to promote awareness about colorectal cancer, raise funds to fight and treat it, and provide hope for colorectal cancer survivors and those affected by the disease.



Your Dollars At Work In Our Community!

<p>40% Community Education/Awareness Programs</p>	<p>The Rumpshaker 5K is the largest free standing 5K in Alabama and was attended by more than 4,000 individuals in 2014. This is our largest awareness event and our annual fundraiser. Through the 2014 race, we raised \$138,713.15. This brings the total funds raised since 2009 to \$665,530.75.</p> <p>We have attended 8 Large Community/Health Events in 2014 with our 30 foot inflatable colon. Events included the Southern Women's Show and various health fairs in partnership with local hospitals. We have attended a total of 65 events since 2009.</p> <p>In 2014, we started a Corporate Awareness Campaign, "Rumpshaker at Work". This program is aimed at raising awareness about colorectal health issues within the corporate environment. We partner with local businesses and wellness programs to provide expert speakers on the topic of colorectal health.</p>
<p>43% Fighting and Treating Colorectal Cancer</p>	<p>We donated \$23,750 to Princeton's GI/Colorectal Lab Capital Equipment Fund in 2014. Since 2009, we have donated a total of \$114,725 towards this fund. In 2014, Princeton purchased an endorectal ultrasound unit made possible in part by funds donated from Rumpshaker, Inc. that were matched by the Baptist Health Foundation and Princeton Baptist Health Center.</p> <p>We donated \$23,750 to St. Vincent's GI/Colorectal Lab Capital Equipment Fund in 2014. Since 2010, we have donated a total of \$104,725 towards this fund. In 2014, St. Vincent's purchased an endorectal ultrasound unit made possible in part by funds donated from Rumpshaker, Inc. that were matched by the St. Vincent's Foundation.</p> <p>We donated \$2,500 to Medical West Hospital to assist in the purchase of new GI Lab equipment.</p>
<p>10% Lisa Martz Hope Fund</p>	<p>Through the Lisa Martz Hope Fund, we have provided gifts to the Princeton Patient Navigators and the UAB Patient Navigators. Navigators assist patients in their fight with colorectal cancer by providing avenues of short term financial assistance such as gas, food and lodging. The funds we have donated will be used to provide colorectal cancer patients with this type of short term financial assistance.</p> <p>In 2014, we started a monthly support group, The Semi-Colon Club, for those affected by colorectal cancer. Guest speakers have included colorectal surgeons, GI doctors, oncologists, an ostomy nurse and a nutritionist.</p> <p>We are providing three free colonoscopies to qualified uninsured or underinsured Alabamians through the Colon Cancer Alliance's partnership with the Colonoscopy Assist Program.</p> <p>We have earmarked funds to be awarded in 2015 for the Lisa Martz Hope Scholarships for college students impacted by colorectal cancer.</p>
<p>7% Operations</p>	<p>Rumpshaker, Inc.'s operating expenses consist of general business insurance, event insurance and a part-time Development Assistant.</p>

What is coming up in 2015?

<p>Lisa Martz Hope Scholarship</p>	<p>In 2015, we will award the first Lisa Martz Hope Scholarships to college students who have been impacted by colorectal cancer.</p>
<p>Community Education/Awareness Programs</p>	<p>We will continue to raise funds to support our programs and continue community outreach through the Rumpshaker 5K and 1 Mile Fun Run. The race is scheduled for March 14, 2015 at Sloss Furnaces. Additionally we plan to attend at least 10 large community events with our 30 foot inflatable colon display as well as corporate health fairs with our newly purchased inflatable table top colon.</p>